

# Mary Grace Granados

granadosmarygrace@gmail.com | 214 - 984 - 8665 | marygracegranados.com/published

## EXPERIENCE

### **Content Strategist, Zen Media, Present**

- Writing and editing digital content for tech industry leaders including press releases, blog posts, academic articles, news articles and ghostwriting contributed articles for major business platforms like Forbes, Inc. and Entrepreneur.
- Strategizing for client social media accounts including writing, editing and design.
- Optimizing content for SEO and social reach.

### **Freelance Journalist, The Dallas Morning News, 2020 – Present**

- Reporting and writing three weekly articles for luxury real estate newsletter called "Posh Properties" including property features, news stories and profiles of luxury homeowners.
- In 2020, I covered the cities of Grapevine and Colleyville for the paper including breaking news, food, government and business stories. I wrote between five and 10 stories weekly per city.

### **Intern, Dallas Morning News, Fall 2019**

- Reported for DMN Food in print and online as part of SMU Fellowship.
- Optimized stories for audience engagement, including attending events and live-reporting on Instagram.

### **Intern, D Magazine, Summer 2019**

- Wrote seven articles for publications of D Home, D Weddings and D Magazine.
- Checked facts, edited copy and researched for two issues of D Home.

## SKILLS

**Production:** Photography and videography, Sony NX5U HD Camera, DSLR photography.

**Digital:** Adobe Premiere, Adobe Lightroom, Google Analytics, SEO, basic HTML/CSS, Squarespace, PowerPoint/Keynote, Microsoft Office, graphic design, website design, SharpSpring, WordPress, Arc.

**Language:** French.

## EDUCATION

**Southern Methodist University, 2018 – 2020**  
Bachelor of Arts in Journalism and French

**The University of Texas at Arlington, 2016 – 2018**

## HONORS & AWARDS

**Graduated magna cum laude, SMU**  
May 2020

**Phi Beta Kappa honor society, SMU**  
2020

**Honor Roll with High Distinction, SMU**  
Fall 2018 - Spring 2020

**Honors College, UT Arlington**  
Spring 2017 - Spring 2018